



## Public Art Sponsorship Form

*Thank you for your interest in supporting **Mural Fest!** Thanks to the incredibly generous support of **The Live Better Fund** and **Association EBN**, our sponsorship costs for this year have been significantly reduced, allowing local businesses to maximize their impact at a fraction of the cost. **Please return this completed form by July 18th** to ensure timely ordering of the custom local nameplates and inclusion in promotional printing.*

*Please review the options below, fill out your details, and help us bring these monoliths to life.*

### **Choose Your Sponsorship Level**

<b>Tier</b>	<b>Investment</b>	<b>What It Covers &amp; Your Impact</b>
<b>Monolith Panel Artist Sponsor</b>	<b>\$350</b>	<i>Sponsors <b>one artist</b> and <b>one panel</b>. Covers artist time, a custom local metal nameplate, and seeds future Mural Fest growth.</i>
<b>Full Monolith Sponsor</b>	<b>\$1,000</b>	<i>Sponsors an <b>entire 4-sided monolith</b>. Covers four artists and four nameplates. Your business dominates a prominent public art structure.</i>
<b>Community Partner</b>	<b>\$200</b>	<i>Accessible entry option. Directly supports artist time and festival operations. (Does not include a nameplate)</i>



## **Sponsorship Perks & Benefits**

### **For Monolith Panel & Full Monolith Sponsors (\$350 / \$1,000):**

- **Permanent Legacy:** A custom-engraved metal nameplate (designed as a nod to local industry) permanently fixed to your sponsored monolith panel.
- **Event Exposure:** Verbal acknowledgment by the MC during Mural Fest and your logo/name featured on all festival promotional materials.
- **Digital Footprint:** Dedicated thank-you features and shout-outs across all Mural Fest social media channels.
- **Tourism Footprint:** Your business listed on the official Oil City Public Art "Walking Tour" brochure and map.

### **For Community Partners (\$200):**

- **Event Exposure:** Business name mentioned on promotional materials for the event.

## **EXAMPLE OF MURAL MONOLITH**





**Business/Organization Name:**

\_\_\_\_\_

*(As you want it to appear on promotional materials)*

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website/Social Handle:** \_\_\_\_\_

**Custom Nameplate Engraving Information**

*(For \$350 and \$1,000 Sponsors only. Community Partners may skip this section.)*

*To ensure a cohesive look, all plaques will feature a standardized classic font. Nameplates are tentatively designed at 12"-18" x 2" to fit the 24" wide monolith panels.*

**Please print the text exactly as you wish it to appear on your permanent plaque (Max 40 characters): THIS MURAL MONOLITH/PANEL IS SPONSORED**

**BY** \_\_\_\_\_

**Payment Information**

**Total Commitment Amount:** \$ \_\_\_\_\_

**Payment Method:** [ ] **Check** *(Please make payable to Oil Region Alliance and mail alongside this form) 217 Elm St, Oil City, PA 16301 ATTN: MURAL FEST*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Questions? Contact us at [info@rafiandklee.com](mailto:info@rafiandklee.com) or 815-342-9448