

# Rafi Perez

Is an award-winning contemporary artist who creates emotionally charged works. His diverse collection of work has been described as a reminder of personal power.

Rafi And Klee  
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## CURRENT RESPONSIBILITIES & EXPERIENCE

- Co-Owner Operator Of Rafi And Klee Studios.
- Creative design manager. Design, create, and publicize art.
- Daily creative production manager. Drove the implementation of art studio programs and projects by developing action plans to meet budget, operational, and organizational objectives. This includes out of studio large murals and art installations.
- Developed strategic and operational plans for group art projects, managing execution and measuring results, set goals for the work art group developing organizational capability, hired, trained and conducted performance assessments for art group projects.
- Analyzed financial reports to identify and address trends and issues in art business performance.
- Developed strategic and operational plans for the art studio.
- Created, managed, and reviewed book keeping, P&Ls, budget plans, and financials.
- Developed and implemented marketing plans from development to realization to outreach programs.
- Customer relations management, and social media outreach and communication.
- Marketing manager, social media manager, special events manager and organizer.
- Strategic planning, organizing, and implementation of filming and editing of educational art career videos, Art tips videos, and art career podcasts.
- Business and gallery networking and relations management for programs of increasing local visibility.
- Business Graphic design, website management, and Internet Technology Development..
- Creative manager for product development for music, art, sculpture, photography, and social graphic design.
- Content writer, Author, And Publisher
- Inventory management. Tracked and managed inventory both inhouse and at other businesses and galleries.
- Order management, track and order materials for business success.
- Yearly business plan management and tracking of goals.
- Quality assurance manager.
- Shipping and packaging manager.
- Promoted company at festivals, events, and special exhibitions.

## PAST RESPONSIBILITIES & EXPERIENCE

1996-2008 (No Longer Interested In Corporate Management)

- CORPORATE MANAGEMENT AND CORPORATE TRAINING AT "LOEWS CINEPLEX ENTERTAINMENT," "STARBUCKS," AND "TDC/MIDWESCO FILTRATION GROUP" Drove the implementation of company programs by developing action plans to meet operational and organizational objectives, developed strategic and operational plans for the work group, managing execution and measuring results, set goals for the work group

## SKILLS

Painting in acrylic, oil, enamel, airbrush, inks, pastels and mixed mediums. Sculpture and building art from mixed materials. Computer and graphic Artist. Author and content writer. Video and music editing. Public Speaking.

## AWARDS

Luna Fine Art Gallery,  
Luminaries Exhibit,  
Pensacola Beach FL –  
Awarded (Merit Award)

Recycle, Reuse, Repurpose...  
Repeat. Artel Gallery,  
Pensacola FL Awarded (Best  
In Show)

It's A Zoo In Here. Artel  
Gallery, Pensacola FL –  
Awarded (Best In Show)

Inweekly Magazine Voted  
Best Of The Coast 2016

Milton River Walk, COM,  
Milton Florida – Awarded  
(White Ribbon)

## LANGUAGES

English, Spanish

developing organizational capability, hired, trained and conducted performance assessments, analyzed financial reports to identify and address trends and issues in performance, developed strategic and operational plans for the workgroup. Also Develop, maintain, and grow accounts using product knowledge, history, and demand for Industrial Air Filtration needs. Design and conduct tests on new and existing products to evaluate performance and characteristics of over all products and components when exposed to various environments and conditions. I worked with clients in creating or specifying upgrades to expand capabilities.

## PROJECT EXPERIENCES AND AWARDS

2022

- Graffiti Gallery, Hi – We Are Still Here Exhibition, Oil City PA – Solo Exhibition
- Graffiti Gallery, Hi – We're New Here! Exhibition, Oil City PA – Solo Exhibition
- Filming Classes For Oil City Arts Council. Oil City PA
- TAG Gallery, Untangling The Web Artist Talk, Oil City PA – Art Seminar

2021

- Luna Fine Art Gallery, Stuff Of Life Exhibit, Pensacola Beach FL – Solo Exhibition
- Luna Fine Art Gallery, Heroes Exhibit, Pensacola Beach FL – Awarded
- Rafi's Artstravaganza, Dolce & Gelato, Pensacola FL – Continued

2020

- Luna Fine Art Gallery, Luminaries Exhibit, Pensacola Beach FL – Awarded (*Merit Award*)
- Rafi's Artstravaganza, Dolce & Gelato, Pensacola FL

2019

- Setco Corporate Public Commission, Pensacola FL
- Art Of Imperfect Art, Santa Rosa Art Association *Live Talk*, Santa Rosa FL
- First City Group Show, Gallery 1060, Pensacola FL
- Hansen Open House Gallery Show, Pensacola FL
- Live Juice Bar: *Featured Artist Solo Show*, Pensacola FL
- Pelican Perch Public Commission, Pensacola FL
- Being An Artist, Montessori School, *Live Talk*, Pensacola FL
- Jaco's Art a la Carte: *Featured Solo Show*, Pensacola FL

## PROJECTS

Dream Forest By Rafi Perez  
2018

Urban Swinery Art By Rafi Perez  
2018

Recycled Materials Sculpture  
2018

#Inspireasmile Art Hunt 2018

Oren International Corporate  
Commission – 2018

Yancy Spencer III Mural 2018

All You Need Is Love Chair  
2017

Graffiti Bridge Child Abuse  
Cause 2017

Taco Agave Corporate  
Commission 2017

Okaloosa Saves Rain Barrel  
Art 2017

Art Carousel Horse Corporate  
Commission 2016

Mural In Downtown  
Pensacola 2016

Glow Painting At Vinyl Music  
Hall 2016

Coco Design Corporate  
Commission By Rafi Perez  
2013

2018

- The Happy Art Tour: *Featured Art Installation*, Pensacola FL
- Jaco's Art a la Carte: *Featured Solo Show*, Pensacola FL
- Sunflowers And Stardust *Solo Show* Artel Gallery, Pensacola FL
- Live Juice Bar: *Featured Artist Solo Show*, Pensacola FL
- Southtowne Apartments Opening Live Painting, Pensacola FL
- Downtown Gallery Night *Design Contest Winner 2018* , Pensacola FL
- Recycle, Reuse, Repurpose... Repeat. Artel Gallery, Pensacola FL  
*Awarded (Best In Show)*
- Baptist Hospital Gallery: *Featured Solo Exhibition*, Pensacola FL

2017

- Jaco's Art a la Carte: *Featured Solo Show*, Pensacola FL
- Art at the Annex: Drawing Rally, Live Painting, Pensacola FL
- Art at the Annex: Graffiti/Street Art Pop-Up, Pensacola FL
- Inweekly Magazine Voted Runner-up *Best Of The Coast 2017*
- Gallery Night September: *Featured Artist*, Downtown Pensacola FL
- Gulf Breeze Arts: *Speaker* (Creativity and Life), Gulf Breeze FL
- Love & Hate: A Remix Of Urban Experience. BUILD, Chicago IL
- I am not an EXIT: My Guide To I AM, *Solo Show*. Artel Gallery, Pensacola FL

2016

- Cinco Banderas Collection. Artel Gallery, Pensacola FL
- It's A Zoo In Here. Artel Gallery, Pensacola FL – *Awarded (Best In Show)*
- Inweekly Magazine Voted *Best Of The Coast 2016*
- Uptown/Downtown. Artel Gallery, Pensacola FL
- Mural Project on Palafox St., Historic Downtown, Pensacola FL
- Rock Your Senses – Live Painting At Vinyl Music Hall, Pensacola FL
- Curated Compassion – Interactive Installation, Pensacola FL

2015

- You Are Here: The Strange Curiosity Of Right Now. *SoloArt Exhibition*. Marty Campbell Galley, Pensacola FL
- Mahabhuta Yoga Festival *Featured Artist*, Pensacola FL
- Downtown Wine Walk, Live Painting, Historic Downtown Pensacola

FL

- The Daily Brew – Live Painting On *Network Television*, Pensacola FL

2014

- Rock Your Face For The Holidays – Live Painting At Vinyl Music Hall, Pensacola FL
- New Blues Show. Blue Morning Gallery, Pensacola FL
- Artist Gone Wild, NWFAS, Pensacola FL
- Downtown Wine Walk, Live Painting, Historic Downtown Pensacola FL

2013

- Milton River Walk, COM, Milton Florida – *Awarded (White Ribbon)*
- Artmore Gallery Event, Atmore AL
- The Rotation Of Painting, The Yard, East Hill Yard, Pensacola FL
- Artist Gone Wild, NWFAS, Pensacola FL
- PMA (Pensacola Museum of Art) Members Show, Pensacola FL

2012

- Art From The Heart, Gourmet Dinner Night, Pensacola FL
- Art Party X, Pensacola, FL
- Gulf Breeze Celebrates The Arts, Gulf Breeze FL

2004

- Avant-Grande, MCA (Museum of Contemporary Art) Warehouse, Chicago IL

## EDUCATION

## **Self Taught, World — *Degree in being awesome and creative***

Feb 1974 - Ongoing Education SCHOOL OF SELF TAUGHT AF

I push the boundaries of my knowledge when it comes to art daily and not something I can quantify on this form.